

Regenerative Aesthetics Insights

Thank you for subscribing to our Regenerative Aesthetics Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market. As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.

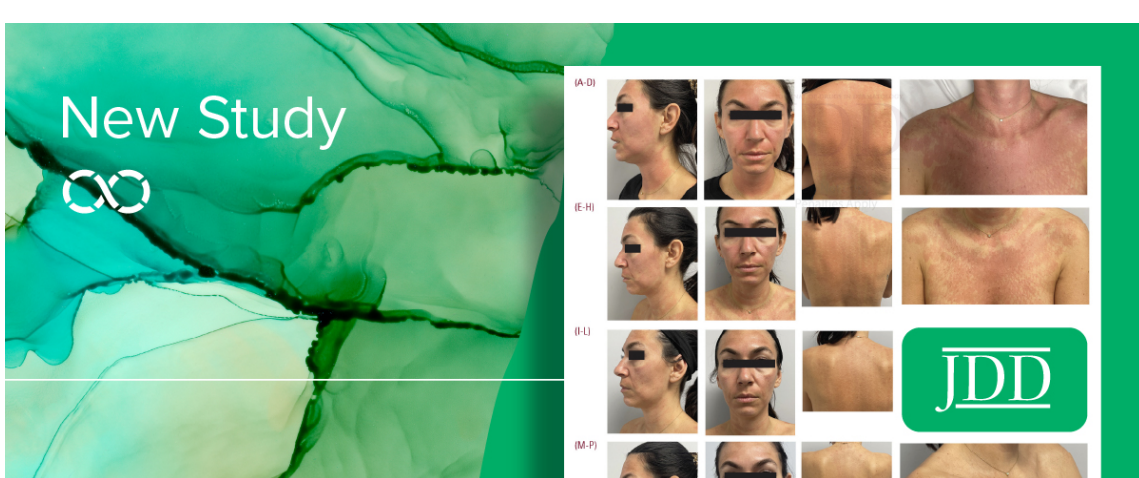
What's New at Exocel Bio



Time is Running Out! Take advantage of our March special, 20% off Exovex Reveal (25B)

It's not too late to take advantage of our Spring Special. Save 20% on Exovex Reveal on orders placed by 3/31. Exovex Reveal (25 billion Exosomes) is our ideal concentration/volume of precision growth factors designed for larger skin aesthetic and medium size hair procedures. If you have not experienced the power of Exovex Reveal, this is the perfect opportunity to try it out. Contact us to place your order.

[Place Your Order](#)



Case Series: Topical Human Mesenchymal Stem Cell-Derived Exosomes for Acceleration of Wound Healing Following Tissue Trauma and Aesthetic Procedures

In Aesthetics Practices, measures to accelerate wound healing and minimize downtime following procedures have been largely restricted to topical serums and PRP, which can have varying levels of success. In this recently published Case Series, Marina Peredo, MD, and Shanthala Shivananjappa, MD, present patients treated in clinical practice using Exovex Exosomes. This Case Series illustrates the potential for exosomes to be a versatile and important part of clinical care, especially in situations where expedited healing is central to patient safety and/or satisfaction.

[Read Study](#)

Practice Spotlight



An Interview with Dr. Ken Anderson

Dr. Ken Anderson, MD, FISHRs, is the founder and director of the Anderson Center for Hair. He is board certified by the American Board of Hair Restoration Surgery, the American Board of Facial Plastic and Reconstructive Surgery, and the American Board of Otolaryngology—Head and Neck Surgery. He is also a Diplomate of the International Board of Hair Restoration Surgery and has been ranked among the 20 best hair restoration surgeons in the world every year since 2019 by Spencer Stevenson, a world-renowned hair loss and hair transplant advisor.

What types of procedures are you using Exovex Exosomes for?

"We mainly use exosomes for non-surgical hair restoration. Exosomes won't resurrect hair where there is none presently, but they are highly effective when treating patients with thinning hair. Since exosome treatments are non-surgical, this is often an ideal first treatment in lieu of hair transplants."

What have your results been like?

"We are achieving a very high patient satisfaction rate, not only because the treatments are quick and painless, but also because they are highly effective at stopping and reversing hair loss. Empirically, we see about 2/3 of patients regrow hair, with improved follicle density, hair shaft diameter, and scalp coverage."

How do you talk to your patients about exosomes?

"If a patient is bald, transplant is their only option to restore lost hair. However, if their hair is just thinning and follicles are still present, exosomes are highly effective at restoring that hair."

Patients are aware of PRP, so we explain how PRP uses growth factors, and how repeated treatments of these growth factors can work. However, growth factors are oriented to our age. Exosomes are microscopic droplets filled with growth factors from placenta, so they are oriented for a developing baby, so they are much more powerful. They do not contain any cellular material, do not require surgery, nor do they use up your existing hair follicles."

What role do you anticipate exosomes will have in regenerative aesthetics in the future?

"I expect exosomes to continue to grow in popularity for hair rejuvenation. Additionally, I expect to see more uses for skin treatments, especially in conjunction with microneedling and other treatments, because of their ability to make the skin appear more youthful. I'm excited to see other combination treatments that are successful at delivering great results."

You can see his amazing results on his [website](#).

[Visit Site](#)

Industry News



A Patient's Journey Treating Acne Scarring with Exosomes

Read this person's personal narrative recounting their journey through acne struggles and the quest for effective treatment, which led to the discovery of exosomes as a potential solution for scarring. The author shares their experience with exosome therapy combined with microneedling, detailing the procedure and gradual improvement in scarring over multiple sessions.

[Read Study](#)

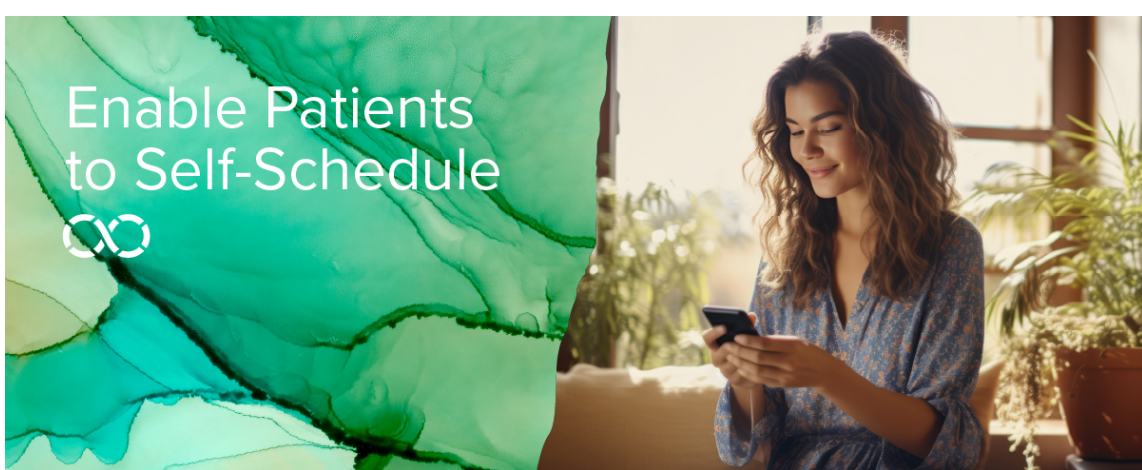


Doctors Predict the Biggest Aesthetic Trends for 2024

A recent article in Real Self explored the top aesthetic trends for 2024 according to experts in the field. Unsurprisingly, Exosomes are listed as one of the top trends due to their ability to address hair loss and skin rejuvenation, with an affordable price compared to other treatments.

[Read More](#)

Best Practices for Medical Aesthetic Practices



Enable Patients to Self-Schedule

Surveys have shown that patients prefer to schedule their appointments online because of the convenience and flexibility it affords. By enabling patients to book appointments online at their convenience, medical practices can enhance patient satisfaction, streamline administrative tasks, and ultimately improve overall efficiency in managing appointments.

Did You Know



In 2022, 65% of med spa patients were repeat patients ([Source](#))

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