

Thank you for subscribing to our Regenerative Medicine Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market. As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.



What's New at Exocel Bio

Exocel Bio featured in RealSelf News as the next big thing in Regenerative Medicine.

Exosomes are increasingly becoming the preferred treatment by aesthetic clinicians. Compared to PRP, which is inflammatory, contains 8-10 growth factors, and is highly dependent on donor age, exosomes are antiinflammatory, contain more than 10x as many growth factors, and are not dependent on donor age.

A recent article in RealSelf News featured Dr. Marina Peredo—who uses Exovex in combination with Clear & Brilliant or RF Microneedling—to deliver superior results without the redness and burning that normally accompanies these procedures.

Read Full Article



Emirates through distribution with Medica Group

ExocelBio is excited to announce our expansion into the United Arab

Emirates with our distribution partner, Medica Group, a leading distributor for medical aesthetic products in the region. The demand for exosomes is surging worldwide as the public becomes more aware of their efficacy and safety. In the U.A.E., consumers preference is for high quality, effective products like Exovex. **Read Full Article**



Industry News



A recently published article in Vogue

Magazine explores the future of skincare and

the use of stem cells, exosomes, and growth factors in products. Stem cells are believed to help rejuvenate and repair damaged skin cells. However, there are many challenges to using them in skin care products. Exosomes also contain growth factors and mRNA, but they are 1/800th the size of a cell, do they can travel more easily and directly from one another. **Read More**

Leading Non-Invasive Procedures of 2023



The market for non-invasive cosmetic procedures has exploded in the past few years, due in no small part to the pandemic.

Analysis by Grand View Research shows a 15.2% CAGR through 2030. Among the fastest growing products within this sector are exosomes. When exosomes were first introduced as a skin and hair stem cell treatment, they enabled scientists to accomplish what had previously seemed impossible: stimulating collagen production by up to 300% compared to pre-treatment levels with just a single application. By boosting collagen and elastin production, exosomes have the potential to improve the look of scars, soothe irritated skin, combat acne, treat sagging skin, and lessen the appearance of wrinkles and age spots. **Read More**

Practice Spotlight



He joined the hair restoration industry in 2003 when he opened Evolution Hair

Centers. At that time, the focal treatment for hair regeneration was Laser Hair

Erik Borchardt is the President and CEO of Arizona Aesthetics Centers.

Therapy. The company became Arizona Aesthetics Centers in 2014 and now specialize in Exosome Hair Replacement.

What types of procedures are you using Exovex Exosomes for?

Arizona Aesthetics Centers is on the cutting-edge of non-surgical hair replacement. We use Exovex in combination with Nutraceuticals for patients age 17-80+.

What have your results been like?

Our results using Exovex are phenomenal. Patients are able to see a noticeable difference usually within 6 months. Our patients are thoroughly impressed with the impressive results with no downtime.

What role do you anticipate exosomes will have in regenerative aesthetics in the future?

Since we focus on hair replacement, we see the role of exosomes continue to grow in this sector. In addition to typical hair replacement treatments, we also see a future for exosomes being used for eyebrow and beard hair as well.

You can see the amazing results on his website.

Visit Site

Best Practices for Regenerative Clinics



Hire Patient Coordinators with Strong Sales Backgrounds In a cash-pay industry like medical aesthetics, your ability to get commitments

from patients can make all the difference in the success of your practice. If sales is just not your forte, then you may want to consider hiring a patient coordinator with a strong sales background. Even more important than previous medical experience, look for individuals who have experience selling high-ticket, cashpay items.

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