

Regenerative Aesthetics Insights

Thank you for subscribing to our Regenerative Aesthetics Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market. As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.

What's New at Exocel Bio



New Report Shows Millennials are the Fastest Growing Segment in Medical Aesthetics

Millennials are swiftly becoming the dominant demographic for non-invasive procedures, marking a 50% surge in the last five years. Their interest stems from an increasingly accepting view of cosmetic enhancements and a desire to maintain their personal and professional image. Among their preferences are quick, affordable treatments with minimal downtime, including rising interest in innovative, all-natural therapies like exosomes. This trend toward natural procedures is reshaping the industry, prompting innovation such as Exovex Exosomes, derived from placenta chorion and tailored for millennials seeking cutting-edge, natural treatments. Clinics looking to cater to this demand can explore Exovex Exosomes, aligning perfectly with millennials' preference for advanced and natural solutions in aesthetics.

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5 Breakthrough Regenerative Medicine Ingredients to Incorporate Into Your Skin-Care and Aesthetic-Treatment Routine

ExocelBio was mentioned in a Real Self article, which delves into cutting-edge advancements reshaping both medical and aesthetic landscapes. Exploring five key ingredient categories driving revolutionary skincare, this piece unveils the power of peptides, growth factors, stem cells, platelet-rich plasma (PRP), and the rising stars—exosomes. Uncover the nuances of each ingredient's regenerative potential and their impact on skin health, rejuvenation, and tissue repair.

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Practice Spotlight



Dr. Joshua Crose is an Osteopathic Physician with a background ranging from R&D in the Biotechnology Industry to becoming an award-winning physician and leader in Regenerative Medicine and Hair Restoration. He studies and trains with many of the best physicians in Aesthetic Medicine on a regular basis to stay current with the best evidence-based approaches.

As an Associate Member of the International Society of Hair Restoration Surgery, he believes in maintaining the highest quality services and standards to ensure his patients are always safe and satisfied. This pursuit led him to incorporating Exovex Exosomes as part of his hair restoration protocols.

What types of procedures are you using Exovex Exosomes for?

"I have been using exosomes for hair restoration procedures for years now. Compared with PRP, exosomes are much more effective. In fact, when used proactively, some patients can avoid hair transplants all together.

For skin treatments we use exosomes topically post microneedling/RF microneedling as they expedite the healing of scars and other blemishes. We also pair exosomes with Aquagold, which creates micro-channeling and allows the exosomes to be infused into the skin. This creates radiant looking skin."

What have your results been like?

"For hair treatments, we see thicker, fuller, healthier looking hair within about 3 months. By 6 months, the improvements are very noticeable.

In the bulge region of the hair follicle, exosomes trigger stem cells in the hair root to divide and start growing again, increasing the matrix, resulting in thicker hair. Once the hair is back in the growth phase, it will continue to grow for years."

How to you talk to your patients about exosomes?

"Most patients are aware of PRP, so I usually start by explaining what PRP does, then compare it to exosomes, which yield better results with less side effects. I explain how exosomes facilitate cell-to-cell communication, concentrating the signals of stem cells."

What role do you anticipate exosomes will have in regenerative aesthetics in the future?

"For the aesthetic market, I see exosomes continuing to grow in popularity, especially as an adjunct therapy. I believe you will see exosomes paired with most procedures in the future. Additionally, I expect stand alone topical products will become more sophisticated.

Also, because exosomes are anti-inflammatory, I can see them being used more for procedures like lip injections.

In terms of Regenerative Medicine, I believe we are only seeing the tip of the iceberg. In the coming decade, I would not be surprised to see exosomes used to cure a number of diseases, or as an adjunct therapy."

You can see his amazing results on his [website](#).

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Industry News



Real Help for the Balding

In an exploration of recent breakthroughs in hair restoration, an article examines the transformative potential of exosomes in combating hair loss. Delving into the intricate mechanisms of exosomes, the piece reveals their ability to stimulate hair follicle growth and counteract key contributors to balding. Highlighting their diverse actions, including cellular modulation, inflammation reduction, and facilitation of angiogenesis, exosomes emerge as a compelling avenue for natural and sustainable hair rejuvenation. The article underscores the clinical efficacy and safety profile of exosome-based therapies, signaling a promising horizon in non-invasive and innovative solutions for hair restoration.

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We Tried It: Microneedling with Exosomes

In this recent article in Coveteur, one of their beauty expert writes about her journey as she explores the transformative experience of microneedling combined with exosomes. This combination treatment is becoming a big trend in regenerative aesthetics as their superiority to PRP is becoming clearer.

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Best Practices for Medical Aesthetic Practices



Utilize Text Marketing

98% of people read all of their text messages. Leverage text marketing to engage clients with personalized offers, appointment reminders, and exclusive promotions. Utilizing SMS campaigns allows for direct communication, fostering stronger relationships with customers and encouraging repeat visits while also attracting new clients through targeted, timely messages.

Did You Know



80% of People Lost More Hair During the Pandemic ([Source](#))

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