

Regenerative Aesthetics Insights

Thank you for subscribing to our Regenerative Aesthetics Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market. As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.

What's New at Exocel Bio



Black Friday is All Month Long!

This year, you don't need to stress out about taking advantage of our Black Friday deals as we are extending our sale through the whole month of November. This is a great opportunity to stock up for the new year! Contact us to find out more about our specials.

[Call Today | 858.255.4499](tel:858.255.4499)



Why Clinicians Should Choose Established Exosomes Brands Over White-Labeled Alternatives

The field of regenerative aesthetics has witnessed a surge in interest surrounding exosomes because of their remarkable therapeutic potential. Clinicians seeking to harness the power of exosomes face a critical decision: should they opt for exosomes from an established brand or choose white-labeled alternatives?

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Exosomes in Wound Healing

A recent article in MedEsthetics discusses the evolving field of scar and wound healing in medical aesthetics, highlighting the latest innovations involving platelet-rich plasma (PRP) and exosomes. PRP is in high demand for various applications, including sports injuries and skin rejuvenation, while the global exosome therapy market is projected to grow at an annualized rate of 41% between 2029 and 2040, with Exocel Bio's study demonstrating the accelerated recovery and minimal downtime benefits of Exovex serum in aesthetic treatments and wound healing.

[Read Full Article](#)

Practice Spotlight



Dr. Julie Kenner, MD, PhD, Board Certified Dermatologist, and founder of SkinHappy, the world's first online medical experience.

The focus is on treating both the visible damage of a variety of skin conditions and the accompanying emotional fallout that can profoundly impact self-esteem and limit patients' social lives and work opportunities.

She chose the name "SkinHappy" because it conveys her commitment to restoring both the physical reality of beautiful skin and the inner peace that gives her patients the ability to face the world with confidence.

What types of procedures are you using Exovex Exosomes for?

"I'm always interested in new ways to treat skin and hair. Specifically, I treat a lot of rosacea and acne, for which I like to use exosomes because they are anti-inflammatory and facilitate faster healing.

Treating acne is something that I am passionate about as it can take an emotional toll on patients of any age. Exosomes are a powerful treatment to combat this problem in a tolerable, rapid, highly effective way. They also help with scarring and facial pigmentation."

What have your results been like?

"Exosomes are SO MUCH BETTER than PRP/PRF. When used for hair treatments, I notice that hair grows faster, with the first seedlings in 6-8 weeks and final results in 3-6 months. PRP/PRF has too much variability: donor age, the patient's level of hydration, some patients have reactions, they require blood draws...not to mention, it requires many more treatments than exosomes.

For skin treatments, our patients feel more comfortable faster since exosomes calm down inflammation. We see better results with no downtime. In particular, exosomes are great for treatment of scarring because it can help rebuild elastic tissue, which is difficult to treat. For cystic acne, we can avoid steroids by using

exosomes to achieve great results. Exosomes are totally changing the way we treat skin.”

How to you talk to your patients about exosomes?

”I like to give my patients lots of options, including exosomes. I explain how exosomes go beyond a single ingredient medication, which doesn’t address the body systematically. Plus, many other treatments are inflammatory. Our patients are highly educated, so they get it. They like that exosomes are a natural and regenerative way to simulate the body’s natural healing response. My patients trust my expertise, plus they can feel my enthusiasm for exosome treatments.”

What role do you anticipate exosomes will have in regenerative aesthetics in the future?

”As we get more information, I think there will be many more treatments that will be paired with exosomes due to their ability to rapidly regenerate tissue growth and reduce downtime. I’m also interested to see what role exosomes will play in preventive medicine and help us live longer and healthier lives. It’s possible exosomes may reduce the need for surgeries as we enter a less invasive, more sophisticated era of medicine.”

You can see her amazing results on her website.

[Visit Site](#)

Industry News



Bigger Than Botox: The Peptides, Stem Cells, and Exosomes: Actor Jeremy Renner’s Recovery Story

Actor Jeremy Renner, who faced a near-fatal snowplow incident in January, has been extensively pursuing various recovery options, including exosome treatments. Renner, expressing gratitude for a second chance at life, shared on Instagram that while he's engaged in diverse therapeutic approaches, his greatest healing comes from his mindset and determination to recover, emphasizing the importance of not taking life for granted.

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Male Grooming is Booming

The global male grooming market is projected to reach \$115 billion by 2028, up from nearly \$80 billion in 2022, driven by shifting notions of masculinity, increased social media influence, and a growing emphasis on self-care among men. Brands are adapting by focusing on education, active ingredients, and efficacy, with skincare dominating the market at 45.6%. This presents a tremendous opportunity for growth in the medical aesthetics sector.

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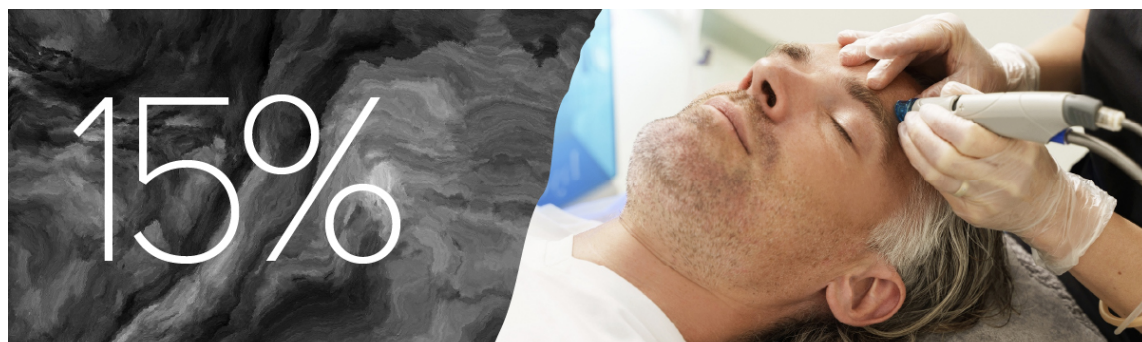
Best Practices for Medical Aesthetic Practices



Ask for Free or Discounted Products

One of the major expenses for any aesthetics clinic is product costs. One way you can save money or even score free products is to collaborate with your vendors. Companies are always looking for good content to share with others, so if you offer to do demonstrations, video testimonials, or case studies, these companies will often reward you with freebies.

Did You Know



15% of Med Spa patients are men ([Source](#))

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