

Regenerative Aesthetics Insights

Thank you for subscribing to our Regenerative Aesthetics Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market. As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.



What's New at Exocel Bio

How Do We Make Exovex Exosomes?

Exovex Exosomes are powerful skin and hair treatment. One question we are often asked is how do we make it? We have a 9-step manufacturing process that ensures that every bottle of Exovex is consistent and pure. If you want to learn more, watch this short video we made that explains our process.

[Watch Video](#)



Exploring the Potential of Chorion Layer: A Rich Source of Stem Cells

One question that clinicians often ask is why we derive our exosomes from the chorion layer? A study sheds some light on the exceptional attributes of fetal mesenchymal stem cells from the chorion layer, including enhanced proliferation and differentiation capacities compared to adult-derived MSCs.

[Read Full Article](#)

Industry News



Are Exosomes the Future of Sculpted, Glowing Skin?

A recent article posted in Get the Gloss looked at exosomes as an emerging aesthetic treatment that we have likely just scratched the surface on. When coupled with microneedling or energy-based treatments, exosomes deliver powerful results in boosting collagen while reducing side effects. The article breaks down the power of exosomes... at least a hundred times more potent than PRP if you use a reputable make of exosomes"

[Read More](#)



What is Exosome Therapy and How can it Improve your Skin and Hair?

Exosome therapy is taking the beauty world by storm, offering a revolutionary approach to hair and skin rejuvenation. This Glam article provides a deep dive into the wonders of exosome therapy, sharing insights into how it can combat hair loss, improve skin texture, and bring back your natural radiance.

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Practice Spotlight



Sasha Beatty, MSN, FNP-C is the CEO and Founder of IVY Infusions & Med Spa.

Ms. Beatty's aim and purpose behind IVY Infusions & Med Spa are focused solely on providing optimal health and education to those whom she provides care for to ensure quality of life. Sasha is a trained, board-certified advanced practice provider with over 15 years of experience in various roles and devotes her time to service her clients ensuring their beauty and health needs are at the forefront.

What types of procedures are you using Exovex Exosomes for?

"I use Exovex for a variety of procedures: under eye puffiness, with microneedling for face and décolleté, and for hair treatments. Our typical hair protocol is 3 treatments spaced out 5-6 weeks. Increasingly we are using Exovex as an alternative to PRP, especially for patients over 40."

What have your results been like?

"For skin treatments we are seeing amazing results: tighter, firmer, glowing, more radiant skin, smoothing out deep-set wrinkles, and less downtime. In fact, patients tell us it is easier to apply makeup after using Exovex."

For hair treatments, we are seeing more immediate results than we did with PRP, usually within 3 weeks of treatment. This keeps our patients motivated to come in for subsequent treatments.”

What role do you anticipate exosomes will have in regenerative aesthetics in the future?

”I am intrigued by what exosomes may be able to do to treat chronic illnesses. I have had patients receive exosome therapy in other countries and have seen great results. I also believe the use of exosomes may be expanded for other types of therapies, like P-shots, joint injections, or IV therapy for longevity.”

You can see the amazing results on her website.

Visit Site

Best Practices for Regenerative Clinics



Ensure Patient Throughput Runs Smoothly

Surveys have shown roughly 1 in 5 patients have switched providers due to a poor digital experience. To avoid a 20% patient turnover, it is critical to provide them with sophisticated digital tools to improve their experience. Consider adding features like patient self-scheduling, 2-way texting, and digital check in forms to make the process smooth and convenient for your patients.

Did You Know



96% of patient complaints have nothing to do with the quality of care, but fault “customer service” as their main frustration ([Source](#))

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