

Regenerative Aesthetics Insights

Thank you for subscribing to our Regenerative Medicine Insights newsletter! This newsletter is designed to keep you at the tip of the spear on the latest news and trends across the aesthetics market. As a leading manufacturer of Exosomes, we want our support and customer engagement to match the unquestionable quality and performance of our products.



What's New at Exocel Bio

Are you looking for ways to grow your medical aesthetics business in 2023? At Exocel Bio, we are privileged to work with some of the finest aesthetics practitioners in the industry, many of whom have built thriving businesses. We have collected some tips and advice from these clinics to see how they plan to grow in the new year. We have collated these tips into a free e-book, "23 Tips of Growing Your Aesthetics Business in '23."

[Download eBook](#)

Industry News



Manila Bulletin – What can Exosomes do for the Skin?

The word is out about exosomes as a powerful treatment for skin rejuvenation. Exosomes can help improve skin conditions by hastening skin healing, stimulating collagen production and cellular turnover, minimizing scar formation, improving skin dullness, and helping in overall skin regeneration and rejuvenation. Some may see results sooner, while others may take a while to see the benefits as the body repairs and restores itself. The result is skin that is fresher, more rejuvenated.

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Exosomes are being called the next big thing in skin and hair treatments

Exosomes are becoming the preferred hair and skin treatment for medical aesthetics doctors. Growth factors in our PRP may be weaker depending on our age and health status, where exosomes contain growth factors and signaling molecules for regeneration and healing, which are extracted from inside the fresh cell. According to dermatologist Julia Russak, MD, "Exosomes are 100-percent consistent and contain 10 to 100 times more growth factors than PRP and PRFM. Moreover, exosomes are immediately available and do not necessitate drawing and processing any blood from the patient."

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Practice Spotlight



Michelle Ralph has been in the medical industry for 27 years, the last 10 focused on aesthetics and wellness. She is the owner of Dollface Aesthetic Boutique in Las Vegas, NV.

Dollface is a full-service aesthetics clinic with a specialty in treating hair loss and skin. Michelle has a true passion for bringing cutting-edge treatments to her patients, especially exosomes.

What types of procedures are you using Exovex Exosomes for?

"We use Exovex for a wide variety of treatments, including acne scarring, other types of scarring, hyperpigmentation, hair loss, facials, stretch marks, and more."

What have your results been like?

"Honestly, for hair treatments I have not sued anything better. Using Exovex is like 6 treatments in 1. Skin treatments also have phenomenal results. However, in addition to superior results, the other thing we noticed is that the treatments are much more comfortable for the patient because it doesn't burn like PRP."

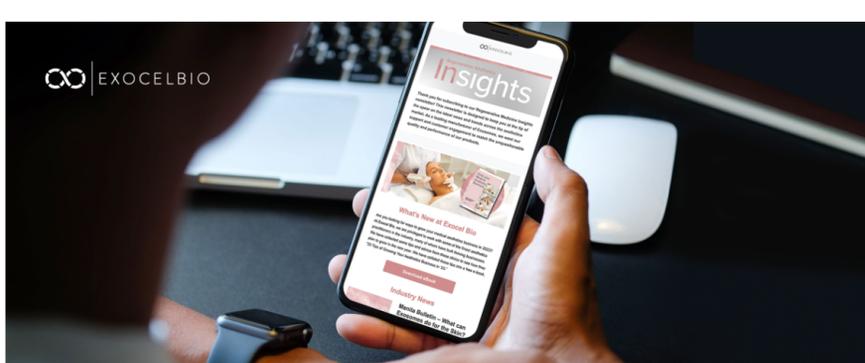
What role do you anticipate exosomes will have in regenerative aesthetics in the future?

"Within 2 years, exosomes will be mainstream for every aesthetics clinic. I've been aware of exosomes since 2018 and I've seen the massive growth as other clinicians have personal experience with them. This is also being driven from the ground up from patients are becoming true believers after seeing amazing results and are increasingly requesting them."

You can see the amazing results on her website.

[Visit Site](#)

Best Practices for Regenerative Clinics



Create a Patient Newsletter

While there are a variety of tools at the disposal of practices, one of the more effective tools is running a newsletter marketing program. Medical aesthetics newsletter marketing programs provide a cost-effective way to reach out and keep in touch with both patients and referring providers on a regular basis.

The people who are most likely to want services from you are your existing customers. These clients obviously have an interest in aesthetics, so providing updates and information about the industry can be a great way to create a deeper bond with your audience.

Heck, you are reading this newsletter, aren't you?

Did You Know



1 in 20 Women and 1 in 100 Men Suffer from Adult Acne

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